

CANADA'S FIRST FULL OFFICE BUILDING WITH SMART WINDOWS

VANCOUVER, April 23, 2019: Today, BlueSky Properties announces the official unveiling of 988 West Broadway, a AAA-class, 102,000 sq. ft. office development at the corner of Broadway and Oak. The project is the first full office building in Canada to feature View Dynamic Glass technology, an innovative product out of Silicon Valley that controls heat and glare, reduces overall energy consumption and costs, while also improving the health and wellness of individuals working in the space.

iA Financial Group, a partner in the project, has leased 93,700 sq.ft. of office space over 9 floors, with additional commercial tenants, including Johnny Rockets and DALINA, at grade. Designed by Chris Dikeakos Architects with base building interior design by BYU and tenant interior design by Square One Interior Design, the new office building promotes health and wellness through the use of innovation and design.



Above: The exterior of iA Financial's Vancouver Office, 988 West Broadway

“988 West Broadway is one of the healthiest and most forward-thinking office buildings in Vancouver,” says **Dale Bosa, CEO of BlueSky Properties.** “Through the use of innovative technology, we’ve been able to design a building that puts tenant well-being at the forefront. The environment creates a space where people can work better and be healthier, which ultimately leads to improved happiness, performance, and productivity.”

According to a recent survey in the [Harvard Business Review](#), natural light is the number one office perk for employees. They found that 78% of employees believe access to natural light and views improves their well-being and 70% report improved work performance. Recent research has also revealed that workers in daylight office environments report a 51% drop in the incidence of eyestrain, a 63% drop in the incidence of headaches and a 56% reduction in drowsiness.

View, Inc., a Silicon Valley-based company, has created smart windows that optimize the amount of natural light to enhance mental and physical well-being, without the need for shades or blinds. Their energy efficient technology controls the amount of light coming into the building by automatically tinting sunlight to block glare, resulting in energy savings of up to 20%. “Our smart windows come packed with intelligence to make sure occupants are comfortable and enjoying the views,” said **Guthrie Cox, Canadian President at View**. “Windows have escaped innovation for a long time, but we have reinvented an intelligent system that adds value and a unique amenity to buildings.”

Having access to natural light can have a bottom-line impact on employee performance, well-being, and engagement, and iA Financial Group wanted to create the best employee experience for its 400+ Vancouver staff. The company, which has been operating in the new



Above: The 11th floor boardroom at iA Financial's Vancouver office, 988 West Broadway

building since January, is committed not only to its employees' health and wellness, but to be a leader in innovation and forward-thinking technologies. “We wanted to make sure our employees have a leading work environment, with amenities, outdoor space, a gym and a cafeteria with healthy, open concept spaces for collaboration, food, and access to natural light,” says **Alnoor Jiwani, Senior Vice President**. “This new building reinforces our commitment and presence in Western Canada, and we wanted to create an environment that will make our staff love coming to work.”

A ribbon cutting ceremony will be held for media and VIPs on April 23 at 10:30 am.

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